



SOLUTION BRIEF

# Armis Centrix™ for Actionable Threat Intelligence

Keeping an organization secure from attacks has been a reactive effort. An attack is launched and organizations are faced with having to play catch up in real time.

The landscape of cybersecurity has been historically dominated by a reactive approach. Organizations have found themselves in a constant cycle of responding to threats and attacks after they occur, leading to compromised data, damaged reputations, and significant financial loss. This reactive stance has often left organizations playing an endless game of catch-up with cybercriminals, who continuously evolve their tactics to exploit new vulnerabilities.

## Until Now..

Armis introduces a revolutionary approach that identifies and stops threats before they are even launched. Leveraging a combination of AI and machine learning, Armis Centrix™ for Actionable Threat Intelligence is an early warning system that empowers you with early warning intelligence to anticipate threats, understand their potential impact, and take preemptive action to neutralize them, effectively moving the security posture from defense to offense. Armis Centrix™ for Actionable Threat Intelligence offers a revolutionary AI technology that leverages dark web, dynamic honeypots and HUMINT to stop attacks before they impact your organization.

In today's highly dynamic cyber risk environment, organizations need to adopt a new security posture to solve for threats that can significantly impact their organizations. Armis Centrix™ for Actionable Threat Intelligence transcends traditional security measures, proactively identifying preparatory indicators of attacks and exploits.

## Why You Need Armis for Actionable Threat Intelligence

- Protect against weaponized threats.
- Preempt threat actors and stop them before they impact your organization.
- Address the vulnerabilities that are actually being exploited by threat actors.
- Gain a headstart before NIST ever publishes a CVE in their catalog.

Take a proactive approach to the threat before it impacts your organization.  
With Armis Centrix™ for Actionable Threat Intelligence.

A revolutionary AI Technology and machine learning algorithms That Leverages Dark Web, Dynamic Honeypots and HUMINT to Stop Attacks Before They Impact Your Organization.

## How It Works:

Armis transforms the traditional notion and flips the script from hackers subsuming the role of the hunter into them becoming the hunted. Armis Centrix™ for Actionable Threat Intelligence delves deep into the recesses of the web, including the dark and deep web, to monitor and intercept malicious chatter. This intelligence provides invaluable insights into potential threats still in the formulation stage.

Furthermore, Armis dynamically deploys purpose-configured honeypots in “hotspots,” to observe malicious behaviors and techniques in real-time. This proactive stance identifies threats at their nascent stages, long before they pose a tangible risk to organizations.

Armis also leverages human intelligence (HUMINT) alongside technological capabilities. Through unrivaled feeds, driven by AI for collections and analysis reverse engineering and “listen posts” that are strategically positioned for maximum and

highly accurate coverage Armis is at the forefront of threat detection, offering unparalleled coverage and accuracy.

Armis Centrix™ for Actionable Threat Intelligence represents a seismic shift in security operations. While traditional security measures spring into action only after an attack has been launched, our system identifies and neutralizes threats before they ever manifest. In many instances, we detect threats up to four months before they would typically impact an organization’s environment.

## Armis Centrix™ for Actionable Threat Intelligence outcomes:

1. **Get in front of threats and threat actors** and experience less security incidents and less breaches.
2. **Notification** of impending threats via the channels you use within your organization.
3. AI capabilities that can predict **attack behavior**, tactics and likely targets; with proactive adjustment to each customer's needs and current threat environment.
4. **Significantly improve security posture** and reduce the likelihood of being compromised.
5. **Attacker focused insights** that enables contextual risk determination and possible countermeasure actions.
6. **Attack Insights** which empower you to preempt attacks by strengthening your defenses.

## Summary

Armis is providing a dynamic approach to safeguard critical assets and organizational resilience in the ever-evolving threat landscape. Ushering in a new era of proactive defense, leveraging AI and dark web intelligence, Armis Centrix™ for Actionable Threat Intelligence empowers organizations to preemptively strike back against cyber threats. As cyberattacks become more sophisticated, Armis provides a dynamic approach to safeguard critical assets and organizational resilience in the ever-evolving threat landscape.



**Armis, the asset intelligence cybersecurity company, protects the entire attack surface and manages the organization's cyber risk exposure in real time.**

In a rapidly evolving, perimeter-less world Armis ensures that organizations continuously see, protect, and manage all critical assets. Armis secures Fortune 100, 200 and 500 companies as well as national governments, state, and local entities to help keep critical infrastructure, economies and society stay safe and secure 24/7.

Armis is a privately held company headquartered in California.

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