



# Armis Centrix™ for Financial Services

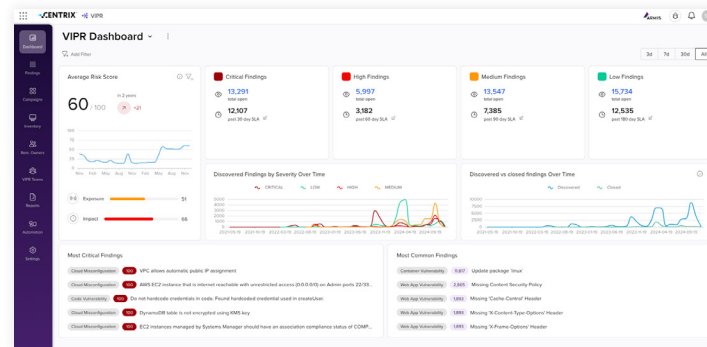
## A Proactive Approach to Risk Reduction and Operational Resilience

### More Cyber Attacks, More Regulations

Financial services face a heightened risk of cyber attacks, with 41% reporting two breaches last year, according to [The 2024 Armis Cyberwarfare Report](#). This is due to the sensitive data they handle and the appeal of potential financial gains from breaches. 46% of financial services and insurance companies have stalled or disrupted digital transformation projects due to cyberwarfare risks. Digital transformation, while beneficial with innovations like AI investment platforms, digital banking, and increasingly digitized Building Management Systems (BMS) designed for an optimal, data-driven employee experience, has expanded the attack surface, increasing vulnerabilities.

### Shift the Focus to Mitigating Risk

The average financial institution utilizes 76 different systems to manage their cybersecurity operations. This data complexity forces institutions to rely on manual methods, like spreadsheets, to aggregate and share information. This causes limited asset visibility and insufficient context across systems. However, their largest demand on resources remain the pressure to meet compliance requirements. This reactive approach - prioritizing compliance over risk mitigation - leaves institutions increasingly vulnerable and focusing on the wrong priority.



Armis Centrix™, the Armis Cyber Exposure Management & Security Platform, is powered by the Armis AI-driven Asset Intelligence Engine, which sees, secures, protects and manages billions of assets around the world in real time to mitigate risk. Mitigating risk means gaining visibility into all assets, leveraging early warning intelligence to preempt cyberattacks, and automating processes from identifying security findings and vulnerabilities to implementing fixes.



#### See

Discover, contextualize, enrich and profile every asset



#### Protect

Take measures and prioritize efforts against all exposures



#### Manage

Establish workflows and track risk reduction

## Why Armis is the Go-To Platform for Total Exposure Management in Financial Services

### Complete, Real-time Visibility

Armis provides comprehensive visibility and context into all connected devices within a financial institution's network, including unmanaged, OT and IoT devices.

### Business Critical Risk Prioritization and Remediation

Armis Centrix™ allows teams to understand which security findings and vulnerabilities truly matter, which assets in their environment are exposed, how critical those assets are within a business or compliance context, and who is responsible for remediation steps.

### Connect Risk Reduction to Business Operations

Identify which security findings and vulnerabilities to focus on using asset priority, vulnerability severity, early warning based on what threat actors are exploiting in the wild or are about to weaponize, and ongoing monitoring of remediation status.

### Reduce Operational Overhead of Complying with Frameworks

Armis's solutions can assist financial institutions in maintaining records and generating reports related to their cybersecurity posture, which is crucial for PCI-DSS, the SEC's expanded disclosure requirements and those from the FDIC, NCUS, FFIEC, and NYDFS and DORA.

### Secure Innovation

Armis Centrix™ provides financial institutions with the tools necessary to secure their innovative infrastructures and maintain a competitive edge without compromising on security.



See, protect, and manage your entire attack surface

Visit [Armis.com](https://armis.com) to find out more



## Key features that make Armis Centrix™ the go-to platform for securing financial services

**Comprehensive Coverage Without Blindspots** - Detailed view of every asset in your environment - whether it's OT, IT, IoT, IoMT, virtual, or cloud. Ensure integrity of financial data and records.

**AI-powered Cyber Exposure Management Platform** - Consolidated platform to see, protect and manage the entire attack surface in real time.

**AI-driven Asset Intelligence Engine** - Core to Armis Centrix™ is our Asset Intelligence Engine, the largest crowd-sourced, cloud-based asset behavior knowledgebase in the world.

**Cutting Through the Noise** - Armis Centrix™ correlates, normalizes, rationalizes, de-duplicates and prioritizes security findings from hundreds of sources and helps you zero in the ones that really matter.

**Prioritization and Remediation** - Our technology integrates vulnerability severity, asset profiling and contextualization, and early warning intelligence to automate prioritization of urgent risks to the organization and operationalize the remediation lifecycle.

**Flexible and Non-intrusive** - Armis Centrix™ can be deployed without loading agents that could steal clock cycles or destabilize the machines that they run on.

**Integration and Orchestration** - Armis doesn't just generate alerts - it integrates with your existing security and enforcement points and triggers automated actions to stop an attack.

**Compliance and Security Frameworks** - Armis's solutions can assist organizations in maintaining records and generating reports related to their cybersecurity posture, which is crucial for compliance reporting and security best practices requirements.

**Minutes to Visibility, Security and Control** - As soon as your data is ingested into Armis Centrix the time to useful insights is measured in minutes, not days or weeks.

## Why FIs Trust Armis to Deliver Better Outcomes

1

**ROI** with production agility and efficiency improves MTTR by as much as 90%.

2

**Cyber Resilience** with complete asset discovery ensures visibility of all assets connected into your organization.

3

**Early warning threat intelligence** to prioritize exploited vulnerabilities and reduce the number you need to worry about by up to 98%.

4

**Future-Proofed Cybersecurity** with Armis, FIs are ready for future digitalization.

5

**Operational Resilience** to shift from reactive, costly and error prone manual efforts to proactive and automated cybersecurity strategies thereby reducing attacks.

6

**Compliance and Safety** across the entire process.

7

**Reputation and Trust.** FIs like DocuSign, Brookfield Properties and Rumberger Kirk are using Armis and are industry leaders that advocate best cybersecurity practices.

8

**Speed of Deployment** is critical in financial services, where quick resolution and reduction of risk is a high priority.

"At the end of the day, I have a solution that keeps everybody honest. When devices that meet certain criteria show up on my network, I get alerted by Armis. If I need to inventory how many devices I have and check to see if they are at an acceptable level of risk, I can do that. Armis is dynamic, so I never worry about stale data."



**Avi Solomon**  
CIO, Rumberger | Kirk