



SOLUTION BRIEF

# Why Armis

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It is well known among security and risk leaders that a siloed or fragmented approach cannot provide complete security to an organization. Only by seeing, protecting and managing all your assets can you stay safe, operational and secure. Only with true AI-driven asset intelligence can you stay ahead of cyber criminals and bad actors.

Armis Centrix™ is a seamless, frictionless, cloud-based platform that provides comprehensive cyber exposure management. This includes a detailed inventory of all assets, a proactive stance in addressing cyber asset risk, prioritization and remediation of vulnerabilities, and mitigation of threats across the dynamic and expanding attack surface. Here are ten reasons how Armis gives organizations peace of mind, knowing that all critical assets are always protected.

## 1. Non-stop coverage across every industry

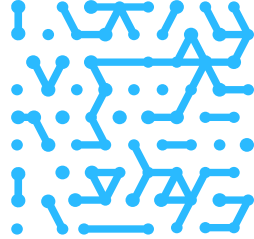
Both known and unknown assets represent a growing attack surface yet most cyber tools and programs lack the depth of knowledge to understand and manage them. Armis eliminates the information and security silos that exist within organizations so you can have an authoritative and detailed view of every asset in your environment - whether it's OT, IT, IoT, IoMT, virtual, or cloud. The breadth, depth, and accuracy of the Armis asset inventory exceeds that of any other product on the market today.

## 2. AI-powered Cyber Exposure Management Platform

When you use Armis Centrix™ to manage your attack surface, you'll get real-time context-rich data and mapping that your security team can use to identify and address exposures, and plan and execute a security response. No more relying on out-of-date spreadsheets or spending hundreds of human-hours a month to parse assets: Armis ensures the entire attack surface is both defended and managed in real time.

## 3. AI-driven Asset Intelligence Engine

Core to the Armis Platform is our [Asset Intelligence Engine](#), the largest crowd-sourced, cloud-based asset behavior knowledgebase in the world. With an ever-growing catalog of over 3.5 billion assets, the Asset Intelligence Engine can append data where appropriate and compares the profiles of known assets with your assets' behavior. If anything should fall outside of acceptable tolerances we'll flag and/or quarantine assets that are not acting how they should be.



#### **4. Fit for critical infrastructure**

Armis protect all verticals and industries, including environments where exposures could have national security, economic, and public health or safety consequences. With our dedicated products for Medical Device Security and Operational Technology (OT) you'll get both real time and trending data you need to make timely decisions on security, maintenance and capacity planning based on how the assets are operating. All part of the same platform.

#### **5. Cutting through the noise**

Armis Centrix™ correlates, normalizes, rationalizes, and de-duplicates data from hundreds of sources including your endpoint security solutions, vulnerability scanners, Identity and Access Management apps, asset inventory solutions like CMDB and many more. From employee laptops to the critical infrastructure you rely on every day, you'll have full visibility, security and control of your asset attack surface.

#### **6. Agentless and non-intrusive**

Organizations across every industry rely on sensitive systems that can't be disrupted. Armis Centrix™ does not require the loading of agents that can steal clock cycles or destabilize the machines that they run on. Armis uses sophisticated passive and active techniques to see, protect and manage all your assets. And because we do not use an agent, Armis can be confidently and reliably deployed in as little as minutes to hours, not weeks.

#### **7. Risk assessment and prioritization**

Armis Centrix™ calculates a risk score for each asset based on vulnerabilities, behavior, threat intelligence and its criticality to the business. Prioritization of mitigation efforts by business criticality helps security, IT and operations teams focus their efforts on the most pressing risks that pose the biggest threat to your business.

#### **8. Integration and orchestration**

Armis doesn't just generate alerts—it integrates with your existing security enforcement points and triggers automated actions to stop an attack. This automation gives you peace of mind that attacks on any devices will be stopped, even if your security team is busy with other priorities. Armis also integrates with your security management systems—your SIEM, SOAR, ticketing systems, asset databases, etc.—to allow these systems, personnel and incident responders to leverage the rich information Armis provides.

## 9. Compliance and security frameworks

Virtually every business is required to align with an alphabet soup of regulatory compliance and security frameworks. With Armis you can achieve both and maintain certifications that showcase your continued adherence to rigorous industry and government cybersecurity standards. In fact, Armis is working with some of the largest and most secured organizations globally.

## 10. Minutes to visibility, security and control

As soon as your data is ingested into Armis Centrix™ the time to useful insights is measured in minutes, not days or weeks. And in the fast-paced battle of cybersecurity, minutes matter. Your security team will be able to catalog your asset inventory and begin identifying threats and vulnerabilities accurately and rapidly.

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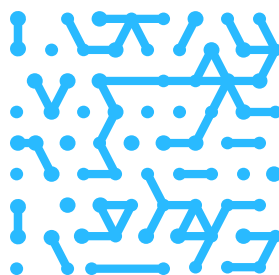
Fortune 100 companies  
trust our real-time, and  
continuous protection

+100k

deployments worldwide  
in 165 countries

+500B

security events  
handled daily by Armis  
Centrix™





**Armis, the asset intelligence cybersecurity company, protects the entire attack surface and manages the organization's cyber risk exposure in real time.**

In a rapidly evolving, perimeter-less world Armis ensures that organizations continuously see, secure, protect and manage all critical assets.

Armis secures Fortune 100, 200 and 500 companies as well as national governments, state and local entities to help keep critical infrastructure, economies and society safe and secure 24/7.

Armis is a privately held company headquartered in California.

1.888.452.4011

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